

ORDER



Orders
Order / Rev: 170816
Alt Order #:
Product Desc:
Estimate: 4Q'16
Flight Dates: 10/24/16 - 11/06/16
Original Date / Rev: 10/20/16 / 10/20/16
Order Type: GENERAL

KXLY

Primary AE: Paul Claeys
Sales Office: REGL
Sales Region: REGL

Agency Name: Clark Company
Buying Contact: Nancy DeStefano Glines
Billing Contact:
 30 E Sprague #A
 Spokane, WA 99202

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pakootas, Joe for Congress US House
Demographic: A50+
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/16	10/31/16	8	\$865.00	\$735.25
11/01/16	11/04/16	9	\$1,135.00	\$964.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	8	\$865.00	\$735.25	24.10
November 2016	9	\$1,135.00	\$964.75	34.70
Totals	17	\$2,000.00	\$1,700.00	58.80

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Paul Claeys			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KXLY	10/24/16	11/06/16	530-6a GMNW GMNW	CM	530-6am	MTWTF--	:30	3	\$60.00	P-2	1.40	NM	7	\$420.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$60.00		1.40			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$60.00		1.40			
N 2	KXLY	10/24/16	11/06/16	6-630a GMNW	CM	6-630a	MTWTF--	:30	1	\$160.00	P-2	2.90	NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		1				\$160.00		2.90			
		Week: 10/31/16	11/06/16	MTWTF--		1				\$160.00		2.90			
N 3	KXLY	10/24/16	11/06/16	5-530p M-F M-F News @5p	CM	5-530p	MTWTF--	:30	1	\$175.00	P-3	6.80	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----		0				\$175.00		6.80			
		Week: 10/31/16	11/06/16	MTWTF--		1				\$175.00		6.80			
N 4	KXLY	10/24/16	11/06/16	630-7p M-F M-F News @630p	CM	630-7p	MTWTF--	:30	3	\$155.00	P-2	5.20	NM	7	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWTF--		3				\$155.00		5.20			
		Week: 10/31/16	11/06/16	MTWTF--		4				\$155.00		5.20			
Totals														17	\$2,000.00